



## PROFILE

International specialist in growth and sparring for business owners and the management. More than 20 years of experience in board work and executive management in various types of companies from owner managers to listed.

Good business understanding means. I quickly analyze your situation and familiarize myself with the key issues. I like to think in new directions and challenge the existing. Good chemistry, trust, respect, transparency, and focus make a board work well. It is important to me that the task of the board of directors is to create value, and that the board of directors is composed in such a way that the right and relevant competencies are present.

I love creating growth through a sharp targeted strategy and helping management in the implementation process

Passionate as I am, and with high energy levels, I ensure momentum in business development. I place emphasis on ensuring good cooperation between owners, the Board of Directors and the Executive Board through open dialogue and sparring.

My preferred roles: Chairman or general board member, I am 100% dedicated to board work.

## CONTACT

### ACCISt ADVISORY

Thorsø Allé 32  
8600 Silkeborg

+45 22 63 68 01

<mailto:sr@accist.dk>  
<https://www.accist.dk/>

See [CV](#)

# Sicco Roorda

## BOARDWORK CV

### BOARD WORK EXPERIENCE

---

#### Sika Footwear A / S Herning Denmark; SC Director 2014-2018

- Between executive management and participation in board meeting.
- Owner growth board
- 20% growth in 4 years
- Strategy and implementation

#### Vestergaard Frandsen SA, Lausanne Switzerland; COO 2005-2014

- Executive management and full participation in board meeting.
- 100% strategy-driven growth from 0.2 to 3.7 billion. Dkk at 5 years
- Responsible for the entire Supply Chain
- Sale Due Diligence, minority shareholder
- Denmark, Switzerland, Vietnam, Belgium, China India Bangladesh

#### Kansas-Wenaas A / S Odense Denmark; Technical Director 1999-2004

- Executive management and full attendance of board meetings.
- Acquisitions, listing, restructuring, merger, responsibility for 1,500 employees in Supply Chain
- Major restructuring of production, cost reduction and growth from 1.8 to 2.4 billion. Dkk.

### EDUCATION

---

#### Dania Board Work and responsibilities 5 ECTS 2020

- Principles of board work and legislation, the role of chairman
- Toolbox: many models and tools that ensure effective board work.
- Growth and business development.

#### The Predictive index system (PI), Feb. 2011

- Understanding of team composition, personalities and leadership style

#### Amsterdam University of Applied Sc., Apparel Industry 1982-1986

- Bachelor, Diploma Engineer

#### Sprog

- Danish, Dutch, English, German fluently, French reasonable

### MY SUPPORT TO BOARDWORK

---

- Active chairmanship or board member including sparring with owner and executive board, professional board
- Strategy, organization, and implementation
- Digitization and internationalization
- Growth and development
- Business and accounting understanding
- Agility and continuity
- Sustainability